



Meeting Minutes

Reading Advisory Committee meeting 18 July, 2013

Date, time, place: 18 July, 2013, Library Hall of the Yerevan State Linguistic
University after V. Brusov, Yerevan, Armenia

Present: Seyranuhi Geghamyan
Anna Chulyan
Yulia Antonyan
Vahan khachatryan
Lilit Arakelyan

Next meeting: August, 2013

MEETING AGENDA

1. Introduce the results of completed activities on Reading and Readership
2. Discuss the “Promotion of Reading” internship
3. Discuss the “Readership and reading habits” policy study
4. Based on discussion reach an agreement on the process of implementation of activities related follow up step of “Reading and reading habits” study and reading promotion.

EXPECTATIONS FROM THE MEETING

Please find below the list of expectations from the meeting:

- ⇒ To device an application form for “Promotion of reading” internship
- ⇒ We will work as a team / bright ideas for the future of the project
- ⇒ Enthusiasm
- ⇒ Friendly atmosphere
- ⇒ To have fun
- ⇒ To discuss some organizational and financial issues
- ⇒ Common approach
- ⇒ Make plans
- ⇒ Come up with new ideas

- ⇒ Share
- ⇒ Make friends
- ⇒ To get a new energy as a team
- ⇒ Meeting nice people, exchange thoughts, ideas

I. ANNOUNCEMENTS

- In this new century of technologies, we should use digital materials for reading that offers new opportunities to reach out to families who have attached only little importance to reading and reading aloud. This experience is already used in countries, such as Germany.
- Reading with digital media and media competence must be at the heart of reading promotion in the future.
- Reading promotion strongly depends on the family and the school as the immediate environments experienced by a child. Children need to be exposed to reading at the earliest possible stage in life.
- To ensure the success of an advanced reading promotion it is not only important to integrate different media but also to improve the networking of all institutions operating in this sector.
- All social groups and actors involved in the fields of education and reading promotion have to cooperate more closely than before and to adapt their programmes to different target groups.
- The publishing houses should publish books that are really read.
- We should organize flash mobs on reading promotion.
- Nowadays children have started to present books.

II. Discussion

Vahan Khachatryan started the meeting with a quick overview of the Book Platform activities and organized events related reading and promotion of reading, and then let the committee members express their opinions, proposals, etc.

Yulia Antonyan offered to make open call of the “Promotion of Reading” internship on the website of “Armenian Association for Academic Partnership and Support” (ARMACAD), which unifies qualified specialists carrying out academic activity in the sphere of humanities and social sciences in Armenia as well as abroad, representing and protecting their rights and interests.

Lilit Arakelyan mentioned that the open call for the internship could be placed at the website of Armenian Scientific Cooperation.

Seyranuhi Geghamyan said that it would be better to have a stand at book fairs, festivals, etc with the title “Book Platform”.

Anna Chulyan and Yulia Antonyan suggested that they would present the results of the reading survey during the events organized by the Yerevan State Linguistic University after V. Brusov and Yerevan State University.

Yulia Antonyan spoke about the role of schools in reading. She thinks that schools should be included in the reading activities of the project.

During the meeting, there was an oral agreement between Anna Chulyan and Seyranuhi Geghamyan that the Ministry of Culture would provide financial support to the ‘Brusov Readings’ conference organized by the Yerevan State Linguistic University after V. Brusov.

Seyranuhi Geghamyan also stated that the Ministry of Culture is always ready to fund meaningful and long-term ideas or projects.

Decisions taken:

- ⇒ Send to Lilit passport details for the contracts
- ⇒ LM sends the contract and annex 1 to the Committee members
- ⇒ LM and Assistant contact and send the announcement of the internship.
- ⇒ Provide proposals for the follow up step of “Reading and reading habits” study
- ⇒ Share experience with the other committee members

- ⇒ Make Committee feel happy and committed to the Project as much as possible. If needed take part in the events, events, meetings organized by the project
- ⇒ Inform newspapers, radio stations, TV about the events.
- ⇒ LM and Assistant send the agenda for the next meeting

SIGNATURES OF ALL ATTENDEES

Seyranuhi Geghamyan

Anna Chulyan

Yulia Antonyan

Vahan Khachatryan

Lilit Arakelyan