



THE POLISH BOOK INSTITUTE
ORIGINAL SINCE 2003

About The Book Institute

The Polish Book Institute is a national cultural institution. We were established by the Ministry of Culture to promote Polish literature worldwide and to popularise books and reading within the country.

Our goals

- We want Polish books to be published abroad
- We want to Promote Poland through literature.

What books do we promote?

- fiction and essay
- broadly conceived humanities (with particular stress on Polish history and culture)
- literature for children and young adults
- non-fiction (literary reportage)



Our strategy

- We don't publish or co-publish translations
- We support what publishers want
- We are an information desk
- We help foreign publishers to get in touch with the author/agent/publisher and translator
- We recommend titles

New Books from Poland

- 53 issues since 2000
- 7 languages
- 900 books
- literary critics
- special issues



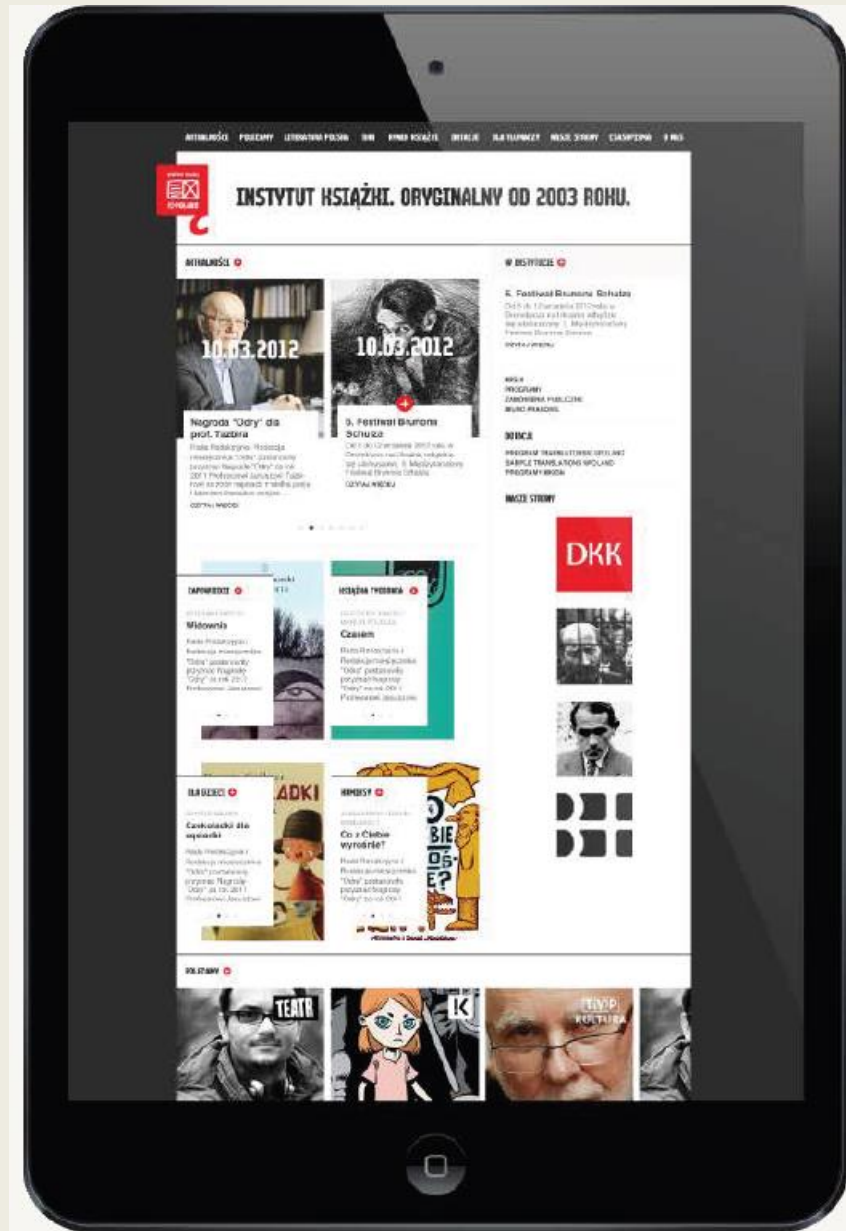
Distribution

- Book fairs (publishers, agents, translators)
- Seminars for foreign publishers
- Study visits for translators
- World Congress of Translators
- Sample Translations
©POLAND – translators become agents
- Digital distribution (1000 publishers, 900 translators)



bookinstitute.pl

Our website is the most comprehensive Polish literature database. There are both Polish and English versions, with some materials also present in French, German, Russian, Czech and Hebrew. The database contains 100 biographical entries about writers, and 1,000 reviews of Polish and foreign books for adults and children. The website includes literary news and information about events, provides important information about the book market, and contains links to other literary sites on the Internet. Our website has over 100,000 users per year, 15,000 of whom are in foreign countries. We also maintain a database of translators of Polish literature into other languages.

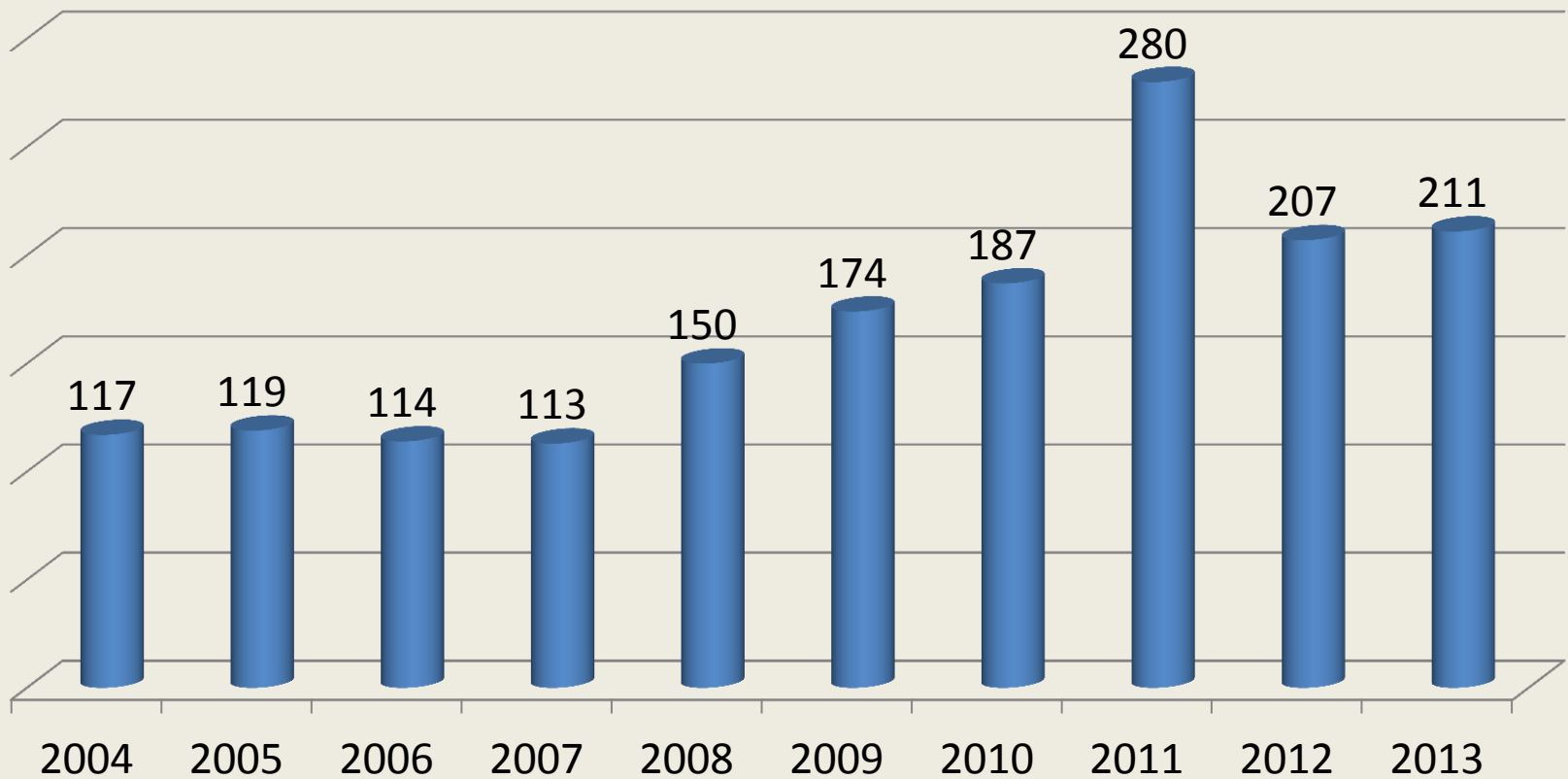


Financial support

- Sample Translations ©POLAND – for translators
- ©POLAND Translation Program – for foreign publishers – up to 100% of the translation and rights



How do we know if it works





Best practices

- Programs for translators – translators are the best agents
- Seminars for foreign publishers – personal approach
- Focused and flexible materials





**THE POLISH
BOOK INSTITUTE**
is located in Krakow
(ul. Szczepańska 1)
and Warsaw (the Palace
of Culture and Science).