

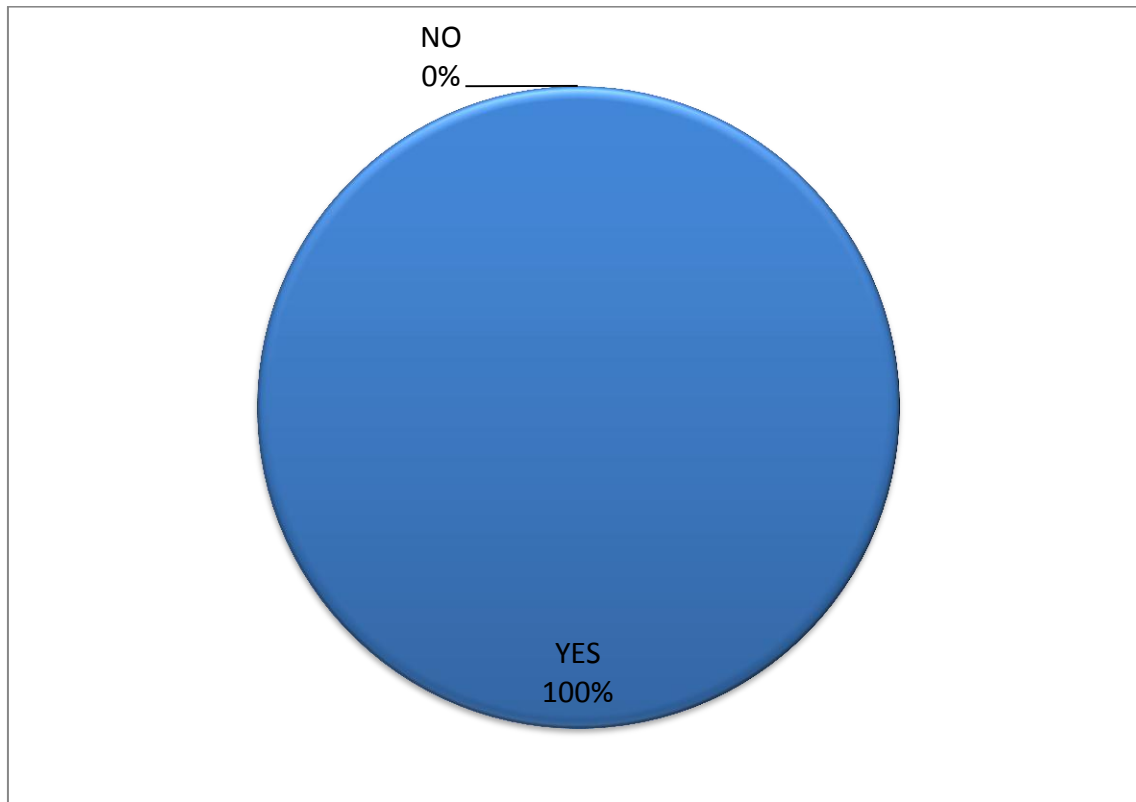
Summary of Feedbacks

Audiences Outreach Strategies – seminar, 8-9 Sept 2012, Georgia, moderated by Johan Greiff (Sweden)

The participants were kindly asked to complete anonymous evaluation forms after the seminar. 15 forms were fulfilled and submitted. The processed and summarized feedbacks are given below:

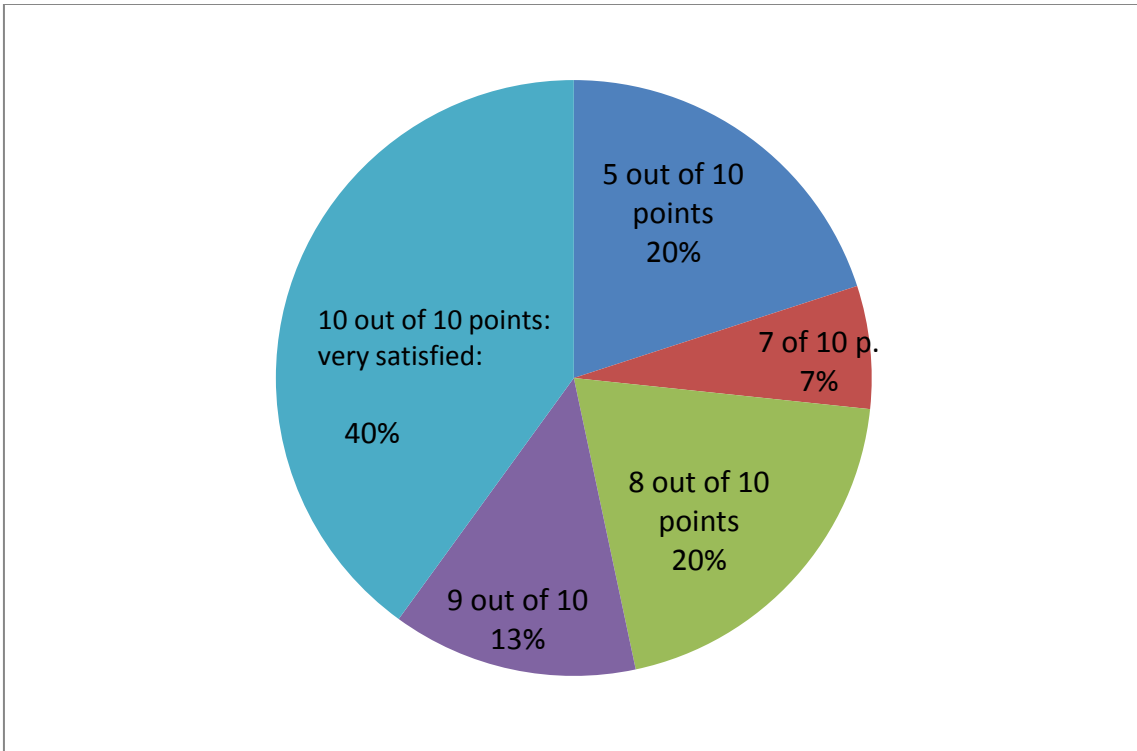
1. *Has the training met your expectations of self-development?*

Yes / No



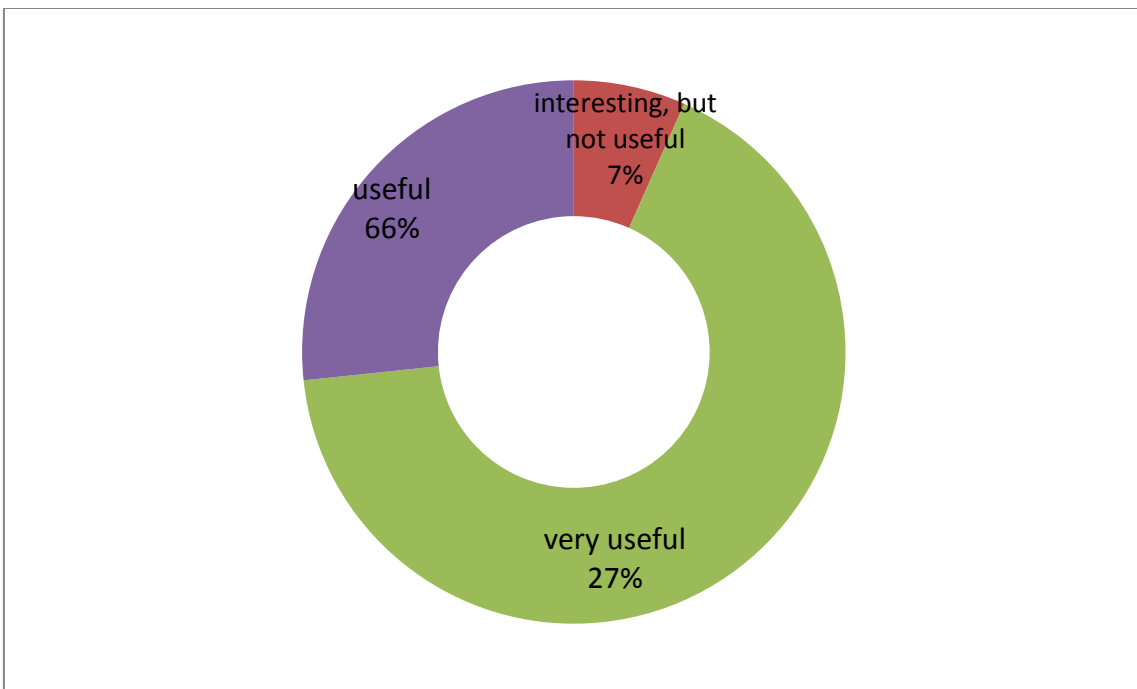
2. Are you satisfied with the level of loading?

Not satisfied 1 2 3 4 5 6 7 8 9 10 Satisfied



3. For you this training was:

Not useful at all interesting, but not useful useful very useful



4. What was the most useful thing for you?

Please, indicate _____

Answer given:

Number of people with this answer:

situation in e-publishing: the global perspective	4
digital marketing	4
exchange of experience/information	2
the specific examples	1
workshop	1
differences in the markets	1
no answer given	2

5. Did you learn new things?

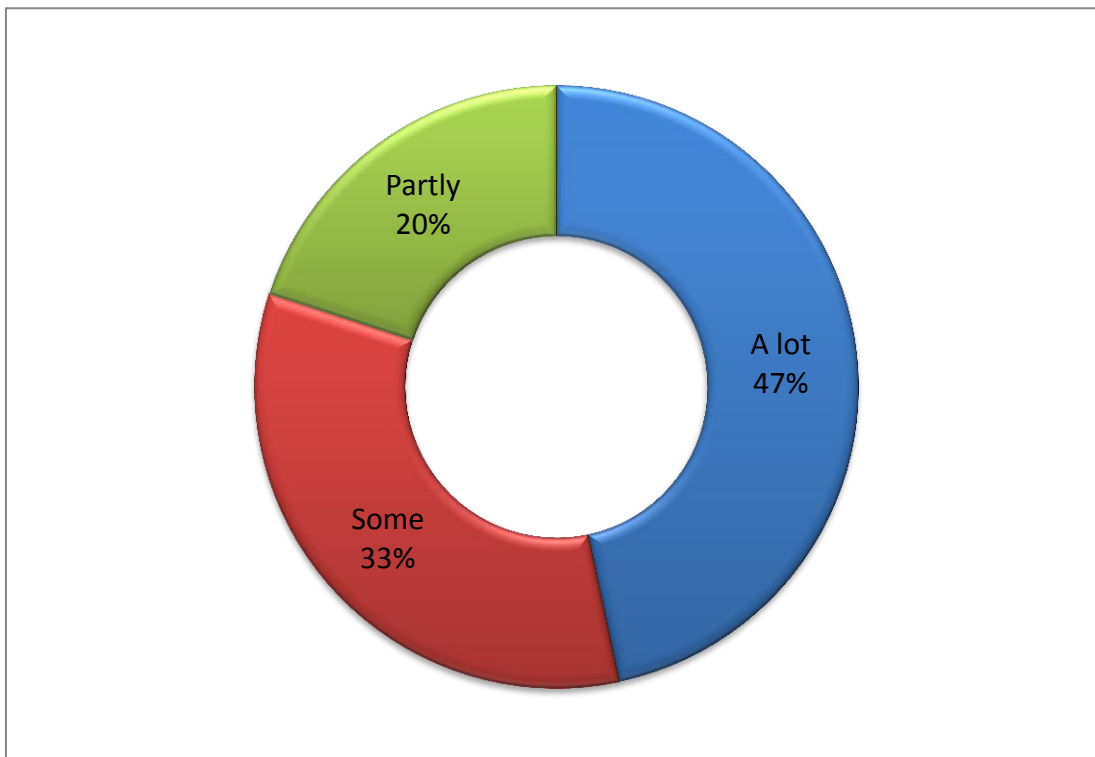
A lot

Some

Partly

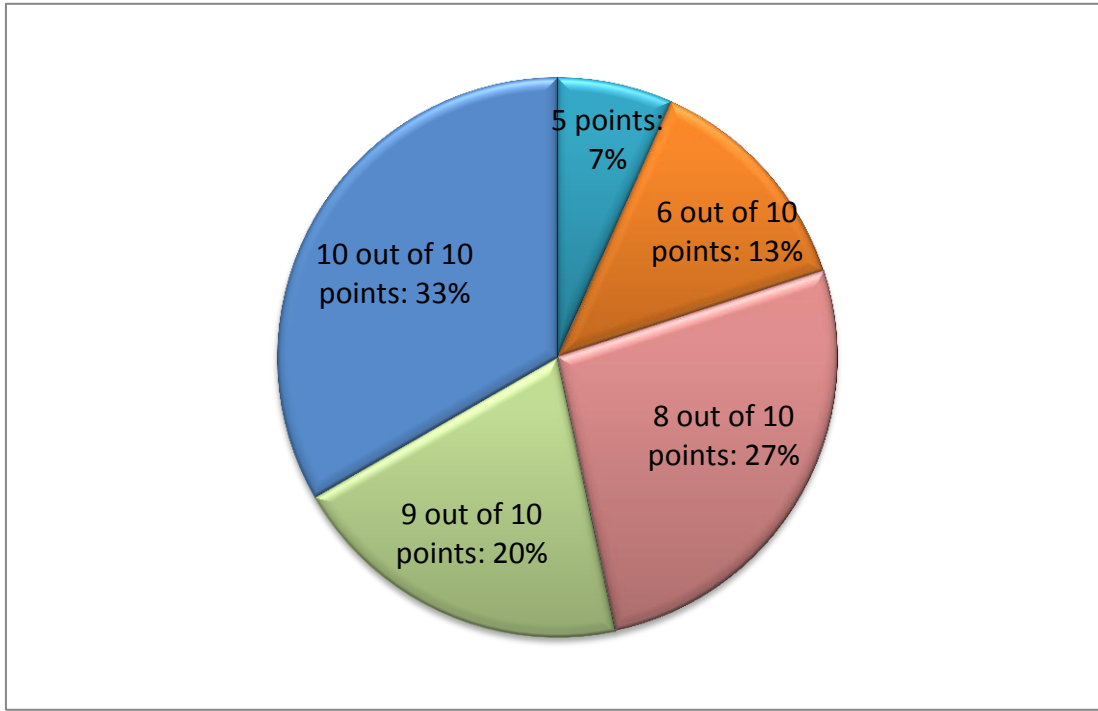
No

Other



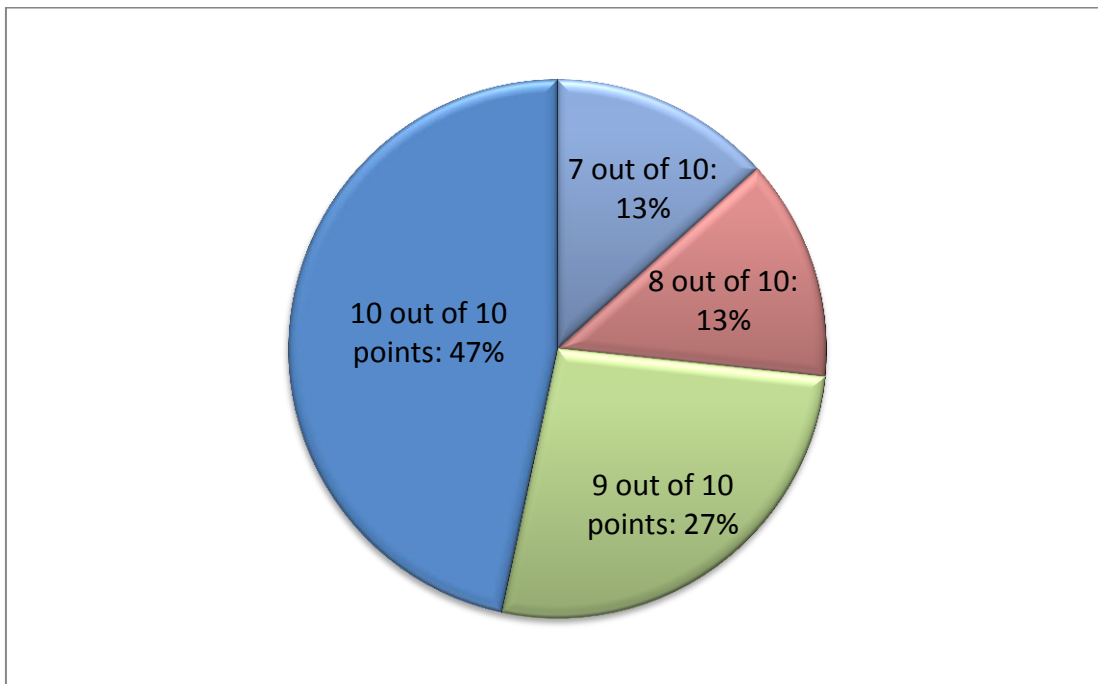
6. Please, evaluate the programme of the training:

Very poor 1 2 3 4 5 6 7 8 9 10 Very good



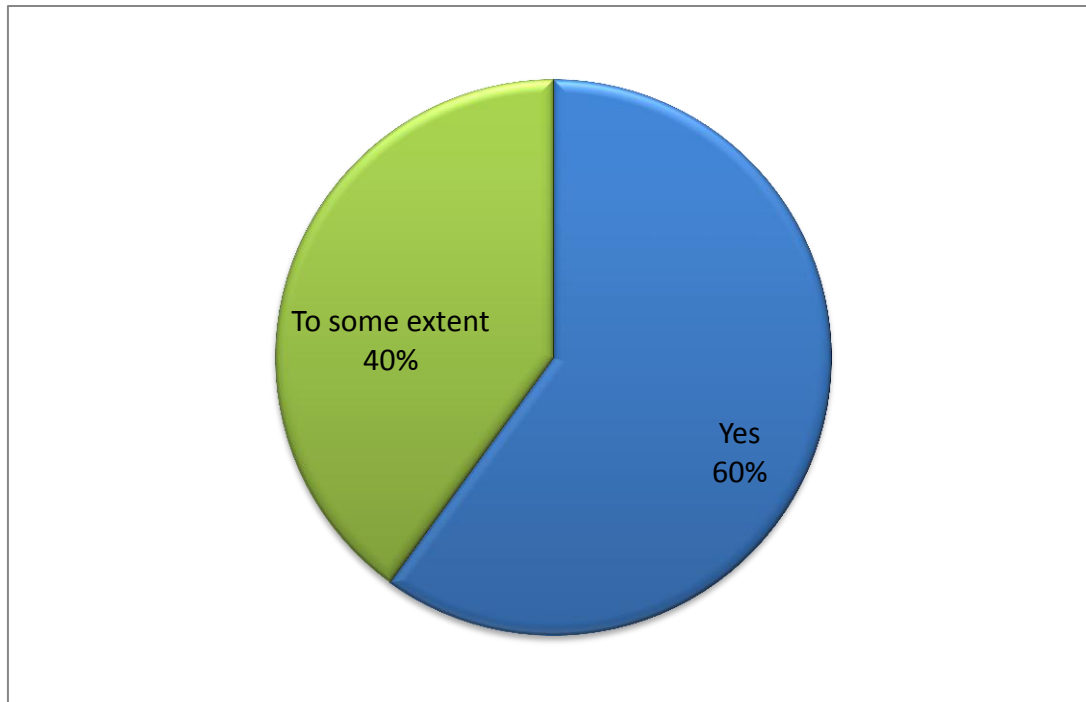
7. Please, evaluate the general atmosphere of the training:

Very poor 1 2 3 4 5 6 7 8 9 10 Very good



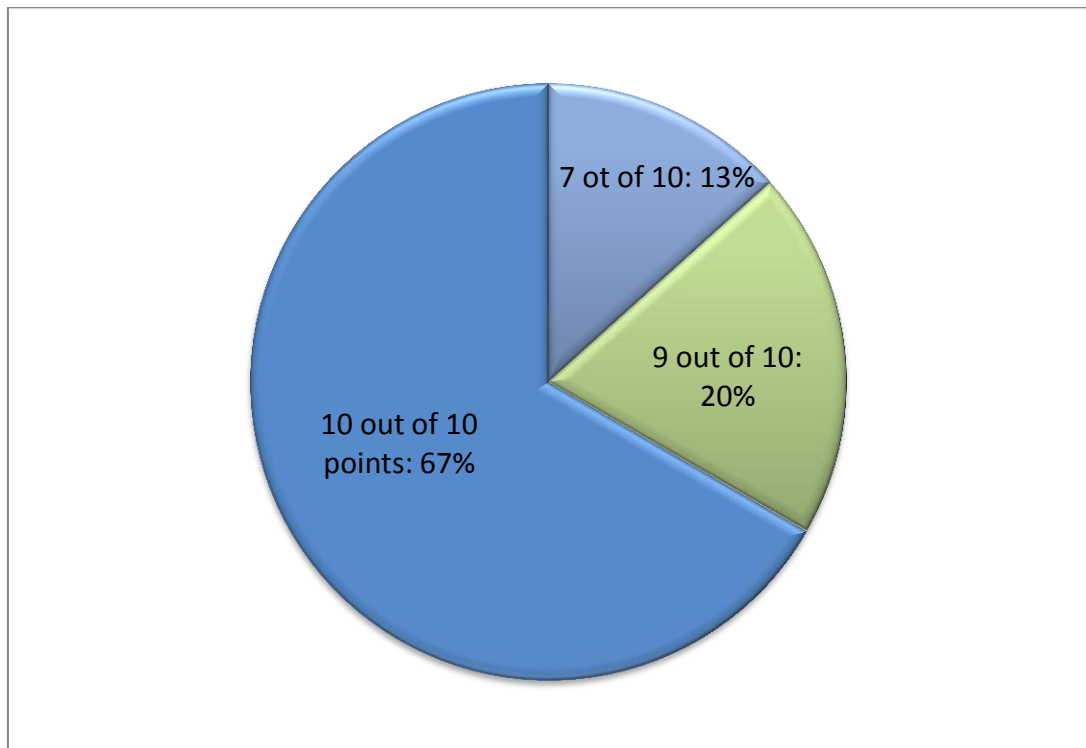
8. Did the training provide sufficient opportunity to interact and network with colleagues?

Yes No To some extent Other



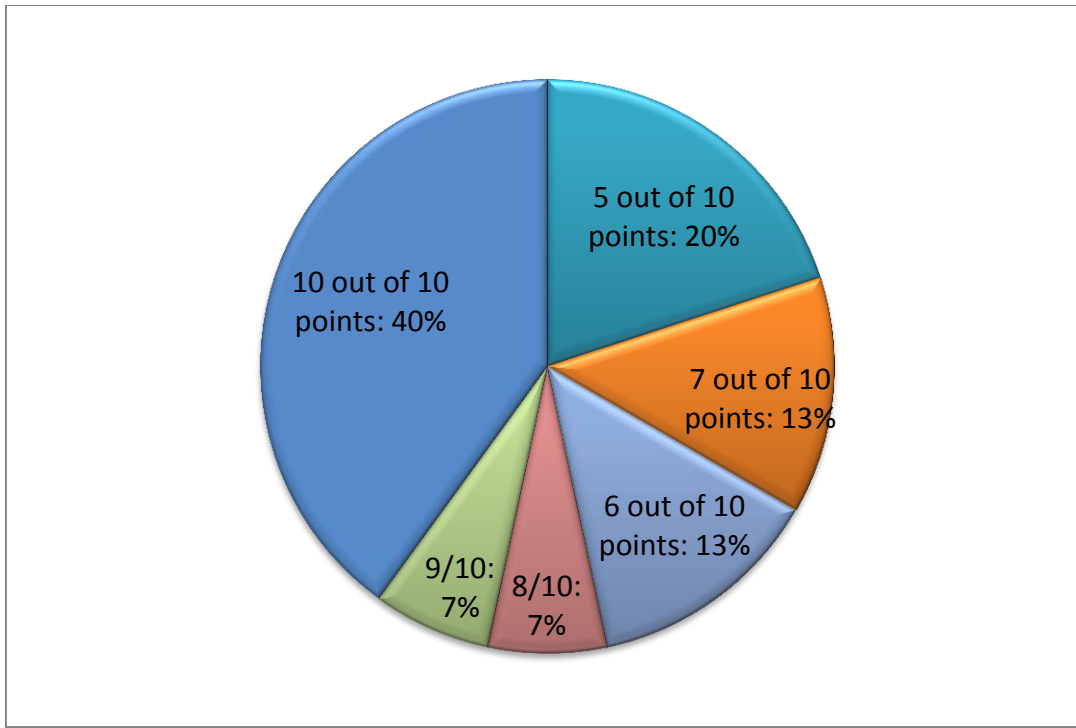
9. How would you rate the overall skills of the trainer?

Very poor 1 2 3 4 5 6 7 8 9 10 Very good



11. To what extent are you satisfied with the logistics of the training?

Not satisfied 1 2 3 4 5 6 7 8 9 10 Satisfied



Please enter any additional comments, suggestions, or problems concerning the training.

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In general seminar was very useful and interesting. Looking forward to seminars like this.

Thank you.

Please enter any additional comments, suggestions, or problems concerning the training.

I have no comments.

I'm glad to meet you. Thanks!